

PRESS RELEASE

INTERACTIVE INFO KIOSKS IN THE MUNICIPALITY OF SITIA SUPPORT LOW-CARBON TOURISM AND VISITOR EXPERIENCE

Promoting sustainable, low-carbon solutions through smart digital infrastructure

With the support of the European HORIZON R4C – Regions4Climate programme, the Municipality of Sitia has installed two modern interactive information kiosks at key locations in the city, significantly enhancing services for residents and visitors while actively contributing to the reduction of the local carbon footprint.

These digital information points, located at the Geopark Information Centre and at the central Fountain area, are designed not only to improve access to information but also to promote more sustainable and environmentally friendly visitor behavior.

Smart tools that encourage low-impact mobility and choices

The interactive kiosks provide a wide range of features aimed at reducing unnecessary movement and supporting low-carbon decision-making, including:

Interactive maps that encourage optimized routes and reduced travel distances

Suggestions for nearby attractions, beaches, and cultural sites to minimize transport needs

Guidance for walking routes and alternative mobility options

Information on public transport and efficient travel planning

Digital access to tourism content, reducing the need for printed materials

Multilingual support for inclusive and accessible information

Information on environmental initiatives and sustainable practices in the area

Smart search tools to quickly locate points of interest

Useful contact numbers



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Reducing environmental impact through digital innovation

By providing centralized, real-time information, the kiosks help limit unnecessary transportation, reduce reliance on printed materials, and promote more conscious visitor choices. This contributes directly to lowering carbon emissions associated with tourism and daily mobility within the city.

Enhancing visitor experience and supporting sustainable development

At the same time, the kiosks improve the overall visitor experience, making exploration easier, more efficient, and better organized. They also support the local economy by showcasing Sitia's unique identity through a modern and sustainable approach.

Strengthening access to information and environmental awareness

In an era where immediate and reliable information plays a crucial role, such digital infrastructure enhances transparency, connectivity, and open access to knowledge. It also raises awareness around sustainability and responsible tourism.

Residents and visitors benefit from equal and direct access to information, fostering participation, environmental responsibility, and improved quality of life.

Statement from the Mayor of Sitia

"The use of modern technologies, such as interactive info kiosks, strengthens the image of our municipality, facilitates visitors' daily experience, and highlights our region in the best possible way. At the same time, it supports our transition towards more sustainable and environmentally responsible tourism."

Keywords

Low-Carbon Tourism

Sustainable Mobility

Digital Innovation

Climate Action

Sitia



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